

Be a 10 Day Film  
Challenge Judge

Volunteer your film expertise!

# + The Directors



**GARY JOSEPH, CEO / Executive Director:** Mr. Joseph has been teaching in NJ since 1993. He has taught English, Journalism, Graphic Design and Video Production. He also has been producing his own independent video productions since 1997.



**MICK MCCLEERY, COO / Technology and Curriculum:** Mr. McCleery has been teaching Video Production since 1996. His students always perform at a high level, winning countless awards at a variety of national competitions. He has been producing his own award-winning video productions since 1982.



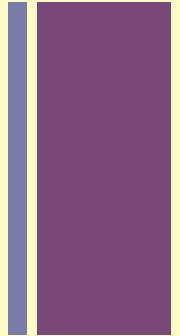
**DAMISO JOSEY, CFO / Corporate Sponsorships; Dreams Coordinator:** Mr. Josey taught Video Production from 2003-2013. He is currently a public school administrator. Prior to beginning his career in teaching, he spent years producing at ESPN and ABC News.



**MIKE NICHOLSON, COO / Grants and Acquisitions; Dreams Coordinator:** Mr. Nicholson taught English and Video Production from 1996 - 2012. He is currently a public school administrator. He has been producing his own independent video productions since 2001.

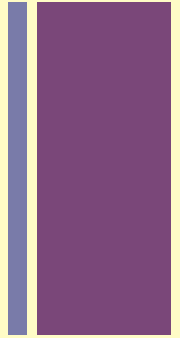
# **+ What is the 10 Day Film Challenge?**

- We are a high school film competition.
- In 2016: 24 states, 140 high schools, 400+ films, 4,500 students participated.
- Students have 10 school days to script, shoot, score and edit a 3-4 minute original film.
- They have a required character name, backstory, prop and line of dialogue that must appear in the film.
- They have a choice of genres.
- All work must be done on school time/grounds in 10 days.



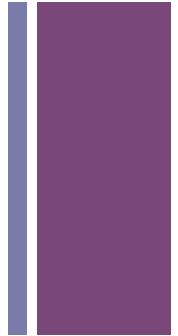
# + What is the 10 Day Film Challenge?

- Our mission is to *'level the playing field for all students.'*
- Our competition is FREE for students and teachers.
- No submission fees.
- No theater / screening admission.
- As a NON-PROFIT, we hold fundraising events.
- We find corporate sponsors.
- We utilize local, state, and federal grants.



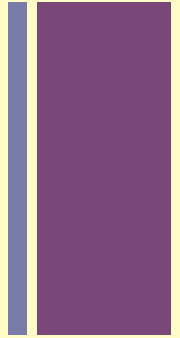
# + Why should you be a judge?

- You have filmmaking experience and expertise.
- You have a youthful opinion.
- You have a thoughtful, educated opinion.
- You may fulfill a college 'service' requirement.
- We are a federally approved 501(c)(3) charitable organization.
- Judging may serve as volunteer hours.
- We are Arts Equality, Inc. [www.artsequality.org](http://www.artsequality.org)
- Please check with your university and their charitable service requirements.



# + **How do you judge films?**

- All judging occurs online.
- All films are posted on YouTube for YOU.
- The scorecard is online for YOU.
- Watch alone or with fellow film students, but complete **INDIVIDUAL** scorecards.
- We need **INDIVIDUAL SCORECARDS** for each person. This is a **MUST**. You will **ONLY** get credit for a scorecard YOU complete.



# + Step 1: Watch our 7-minute tutorial to understand the basics of judging.



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judging tutorial - gioseph@tendayfilm.org - Ten Day Film Challenge Mail NJ076 'My Last Breath' Raritan - YouTube esurv.org/online-survey.php?surveyID=LHNLJF\_1d94337f

**\* Enter your personal judge code**  
5858588

**\* Input the 3 digit number identifier for this movie (between 001-200). ONLY put a 3 digit number you see after the state initials. Do NOT put any letters or symbols here.**  
076

**Enter the NAME OF THE FILM**  
my last breath

Rate the film on each of the following.

	5	4	3	2	1	0
Script (creativity, characters, fits the genre, etc...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Performances	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Camera Skills (light/color levels, focus, control, composition, etc...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sound Skills (on set recording, clarity, use in editing, levels, etc...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Editing Skills (pace, continuity, effectiveness, etc...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music (use of pre-recorded music, composition of new music, fits the project, intros, outros, etc...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of Line of Dialogue (from the 10 Day Film Challenge - (Rate '0' if not verbatim)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of Prop (From the 10 Day Film Challenge) (Rate '0' if not identified in film)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of Character (from the 10 Day Film Challenge) (Rate '0' if not identified in film)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use of Genre (identified in opening slate of film) (Rate '0' if film is not made with genre in mind)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall Artistic Merit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall Technical Merit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Give an OVERALL SCORE based on the OVERALL quality of the film.

	10	9	8	7	6	5	4	3	2	1	0
Overall Score	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Additional Comments / If official TECHNIQUE was used, please comment on the quality of use. We will give an award so be as specific as possible in your praise or criticism.

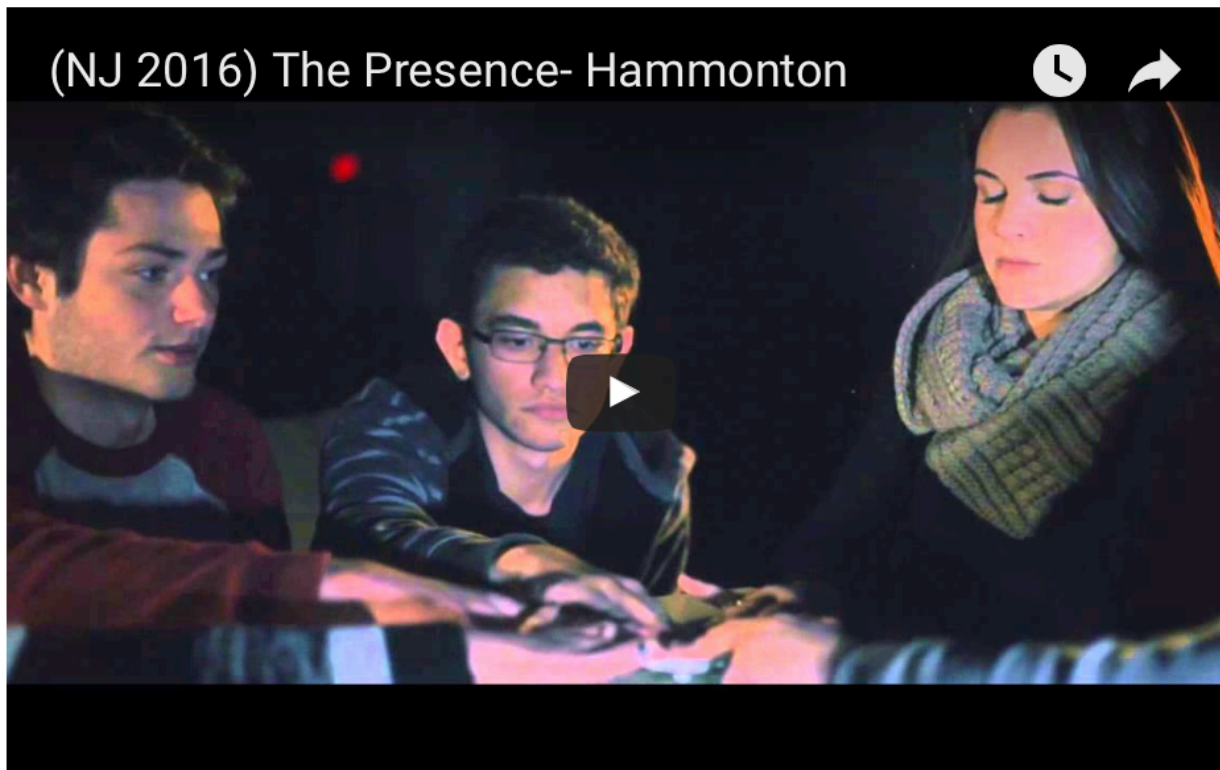
How to Judge 10 Day Films

# + Step 2: See our rubric for the scoring guideline and point system

	5	4	3 <i>*start your scoring at a 3 for each category and work left to right accordingly*</i>	2	1	0
<b>SCRIPT</b>	The story is exceptional, unique, and visually well told. It has an exceptional flow from start to finish.	The story is sound. There are no flaws. It has some unique qualities.	The story is sound. There are no flaws. You can clearly follow the story.	The story has some plot holes or is unclear at times. You can somewhat follow the story.	The story makes no sense. It has too many plot holes and is mostly difficult to follow.	N/A
<b>PERFORMANCES</b> <i>This is an overall performance category. This is not just for 1 actor in the film. Consider the entire cast</i>	The acting is exceptional. All of the characters in the film are immersed in their characters at all times.	The acting is sound. All of the characters are immersed in their characters most of the time.	The acting is solid. Most of the characters are immersed in their characters for most of the film.	The acting has flaws at times. Only some of the actors are immersed in their characters.	The acting is mostly flawed. Most of the actors are not immersed in their characters.	N/A
<b>CAMERA</b>	Camera work is exceptional and <u>Score 3</u> applies. It also continually enhances the story; shows an artistic view; AND advanced techniques are present	Camera work is sound as identified in <u>Score 3</u> . AND at times it enhances the story; shows an artistic view; and/or advanced techniques are present	Camera work is solid. There are no flaws in the composition, the lighting or focus. At times, it may be artistic.	Camera work is flawed at times. Poor composition, lighting and/or focus. No artistic merit.	Camera work is mostly flawed more of Poor composition, lighting and/or focus. No artistic merit.	N/A
<b>SOUND</b> <i>Consider mostly the on-set recording, clarity, use in editing, and levels. Music specifically has it's own category although you can consider it in your score</i>	Sound is exceptional and <u>Score 3</u> applies. Use of sound also continually enhances the story; shows an artistic view; AND advanced techniques are present continually in the film.	All qualities of <u>Score 3</u> are present AND at times the sound enhances the story; shows an artistic view; and/or advanced techniques are present	On-set recording quality is clear with no flaws. Levels are consistent throughout. Sound editing techniques are flawless.	On set recording is flawed at times. Poor audio quality, clarity, inconsistent levels and/or poor sound editing are present at times.	On set recording is mostly flawed. Poor audio quality, clarity, inconsistent levels and/or poor sound editing are present most times.	N/A



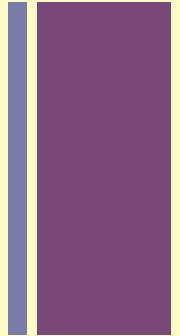
- + Step 3: Watch approximately 30 films. 3 – 4 minutes max per film.



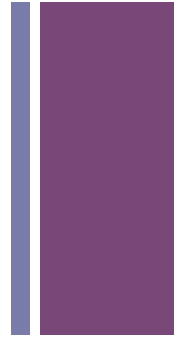


# **+ When do you judge films?**

- Judging occurs in the spring.
- Usually in late March, April, early May.
- You will choose one of our judging time windows that works for YOU.
- It will take about 3 hours total over 1 week time period.
- You can do it in segments at your leisure.
- You can binge watch & judge.
- We want YOU to have flexibility and convenience.



## + How do you register to be a judge?

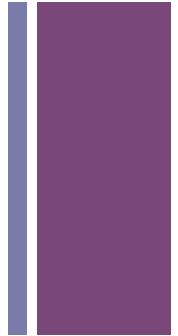


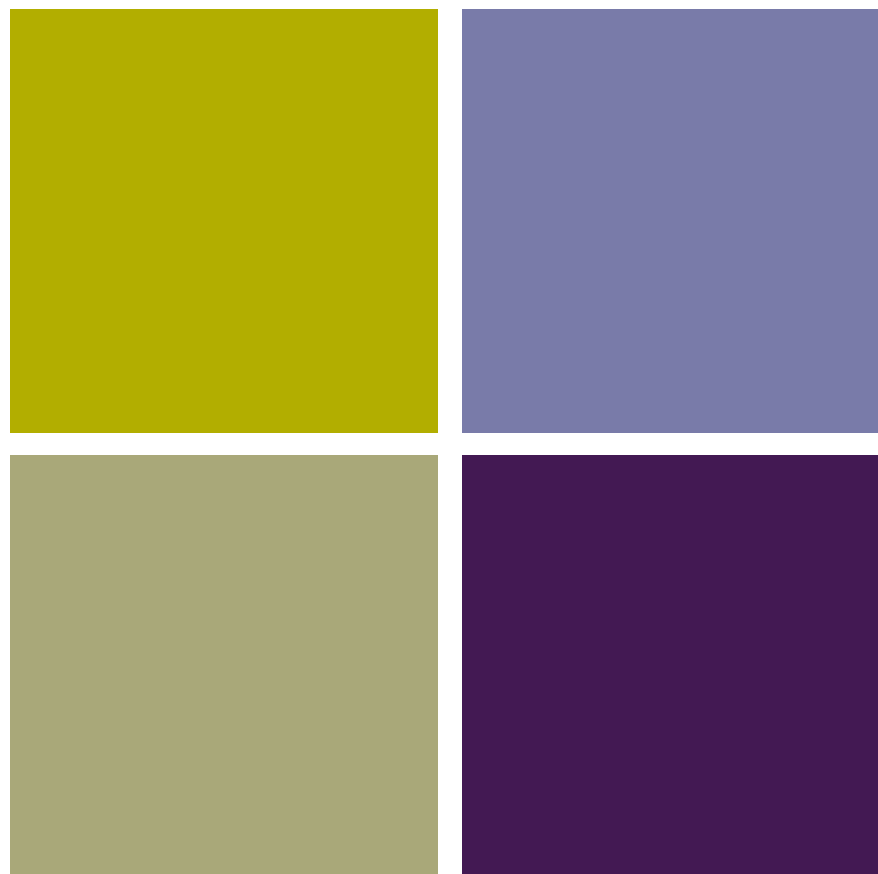
[www.tendayfilm.org/judge](http://www.tendayfilm.org/judge)

- REGISTER AS A JUDGE
- Website has registration form, judging dates, and ‘Quick Links’ to all filmmaking rules, a video tutorial, and the scoring rubric.
- Once registered, we will EMAIL you YOUR specific films and scorecard at judging time.

# + **Your impact as a judge**

- Your scores will determine which films go to Statewide Screening and Awards Day at a Regal Cinema.
- Anywhere from 80 - 120 films are made per state
- Screening and Awards Day for the Top 30 films in a given state.
- Biggest event of the year for many students.
- “If filmmaking was a sport, the 10 Day Film Challenge is their Super Bowl”
- “It’s the AP Exam of Filmmaking”
- Your scores will impact awards for student filmmakers.
- Valuable feedback for teachers and students to improve.





Register as a judge

[www.tendayfilm.org/judge](http://www.tendayfilm.org/judge)